



Sign Up to Participate!

WEST TOWN BIKE FRIENDLY BUSINESS DISTRICT

**WHAT IS THE BIKE FRIENDLY
BUSINESS PROGRAM?**

The Bike Friendly Business program, of the West Town Chamber, is a shop local and discover West Town initiative. It is a fun and easy way to promote your business to a growing and vibrant customer group: people who ride bikes.

HOW DOES THE PROGRAM WORK?

YOU JOIN: Simply complete this sign-up form, include your business name, location and special offer. You'll receive a stylish decal for your window to show your customers you are a Bike Friendly Business.

WE PROMOTE: West Town Chamber will promote and advertise Bike Friendly Businesses through our Mobile App (compatible with Android and iPhone) and mobile webpage <http://m.westtownchicago.com/companies/>

EVERYONE WINS: You get a source of new customers to help grow your business and help us spread the message that "biking equals business."



**West Town Chamber of Commerce, 1819 W. Chicago Ave Chicago IL 60622
Tele: 312-850-9390 Email: Info@westtownchamber.org**

www.westtownchamber.org

Program Contact: Kate McKenna kmckenna@westtownchamber.org

BIKE FRIENDLY BUSINESS AGREEMENT

THIS PURPOSE OF THIS FORM IS TO DOCUMENT THE RESPECTIVE ROLES AND RESPONSIBILITIES OF THE WEST TOWN CHAMBER AND ORGANIZATIONAL PARTNERS PARTICIPATING IN THE BIKE FRIENDLY BUSINESS DISTRICT PROGRAM

PROJECT ROLES AND RESPONSIBILITIES

Business Partner Roles and Responsibilities

- ◇ Offer a special deal to bicyclist
- ◇ Help promote West Town bike related events
- ◇ Consider participating in West Town bike related events
- ◇ Provide Bike Friendly participation stickers to interested patrons

West Town Chamber Roles and Responsibilities

- ◇ Promote the participating businesses, special deals and offers via our mobile app and webpage
 - ◇ Produce West Town bike related events
- ◇ Provide Bike Friendly window decal and participant stickers

BUSINESS NAME _____
BUSINESS LOCATION _____
PRIMARY CONTACT _____
EMAIL ADDRESS _____
SPECIAL DEAL _____

PLEASE RETURN COMPLETED CONTRACT TO WEST TOWN CHAMBER OF COMMERCE,
1819 W. Chicago Ave Chicago IL 60622
Tele: 312-850-9390 Email: kmckenna@westtownchamber.org
www.westtownchamber.org